

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A CONVENIENCE STORE SUPPLY CHAIN MANAGEMENT FRAMEWORK

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ABSTRACT

A system, method and computer program product are disclosed for managing a convenience store supply chain utilizing a network. A network is utilized to receive data from a plurality of convenience store outlets of a convenience store supply chain in which the data relates to the sale of convenience store by the convenience store outlets. An electronic order form is generated based on the data for ordering convenience store from a convenience store distributor of the convenience store supply chain. The data is transmitted via the network to the convenience store distributor of the convenience store supply chain. The data is also transmitted to a convenience store supplier of the convenience store supply chain utilizing the network. Additionally, activity in the convenience store supply chain is forecast utilizing the data.